

Jo Middleton

From: Jo Middleton

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To: Jo Middleton

Subject: April e-news bulletin from Mind in Taunton and West Somerset



Mind in Taunton and West Somerset April 2009 e-news bulletin

Welcome to Mind in Taunton and West Somerset's April e-news bulletin.

I'm sure you will all be distraught to hear that this is going to be my last e-news bulletin as Development Manager at Mind in Taunton and West Somerset as I am moving on to pastures new in a week's time. If you would like to contact me before 24 April you can [email me](#). If you are contacting us after this, please [email someone else](#)

I would like to take this opportunity to thank everyone for their support of Mind in Taunton and West Somerset over the recent months and years and wish everyone the best for the future.

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Depression Awareness Week

Week beginning 20 April is Depression Awareness week. We will be having a display in the foyer of Taunton library during the week so do pop in and have a look if you can. You can find out more about the week here at the [Depression Alliance website](#)

The Good Fundraising Code



We are very pleased to announce that we have recently signed up to the Practical Fundraising Association's Good Fundraising Code. The Good Fundraising Code is a quality mark for charities wanting to assure supporters that their money is in good hands.

By signing up to the code we are showing our commitment to four basic principles:

- Principle 1 - To treat donors and supporters of all kinds with honesty and respect
- Principle 2 - To be transparent when asked about cost ratios, costs of fundraising and related issues
- Principle 3 - To abide by all legal regulations governing fundraising and aim for best practice
- Principle 4 - To have a complaints procedure for supporters to access when they do have a complaint about any fundraising

We strive for quality and transparency in all areas of our work and fundraising is no exception. We are proud to be able to demonstrate our commitment to our supporters with this new quality mark.

Volunteer collectors needed – please give an hour!



We are very pleased that on May 9 and 10 we have been given permission to collect at Sainsbury's supermarket at Hankridge. This is a very busy and popular store and this is a great opportunity for us to collect lots of money and really raise our profile. To make the very best of this chance we need as many volunteers as possible to help.

You don't need to give up a whole day – even an hour will make a difference. Please [contact us](#) if you would like to get involved.

Internet challenge

Here's an activity to keep you entertained on Friday afternoon...

Every so often we do an audit on our website and find out how many visitors we have had, how long they visit for and where they have come from. We are always puzzled as to how some people seem to find us, the funny links from other sites or the weird expressions that have been googled! We are offering a special prize for the person who can find the most unusual link to our website. This might be an expression in a search engine that leads you to us, or another site that posts a link – the stranger the better!

So get creative! Of course you have to let me know your ideas by 23 April, or I will have left ☺

PLEASE TELL A FRIEND – Please forward this e-mail to anyone who you think might be interested in finding out more about Mind in Taunton and West Somerset.

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